

Janna Beatty

Janna Beatty is creator and CEO of one of Texas' premier makeover studios, U R (You Are) in Waco, Texas. She offers individual, business, and group consultations. She teaches clients how to better communicate visually using elements of their appearance such as color, wardrobe, and makeup design. "My job is to help my clients get more of anything they want out of life by working with their appearance."

After an education the University of Southampton, England, Muskingum University, and the London Academy of Music & Dramatic Arts, several careers followed, including news anchor for one of television's top 100 stations. Janna was never quite certain which career path she would follow. All she knew is that she wanted to be "the very best" at whatever she did. Then she discovered the image consulting business.

She entered the image consulting industry over 30 years ago, when it was still relatively new. Prior to the 1980 's, image consulting for the general public was not a familiar concept. Principles of dressing and attire were rarely taught, except at fashion, finishing, and modeling schools. At that time, the most likely candidates to receive an image makeover were models, politicians, or movie and television personalities. Today, fashion advisors, stylists, and image consultants are ubiquitous and no longer considered a luxury.

Janna has studied in New York and Paris with some of the most respected advisers in the fashion and beauty industry. Her knowledge of line, color, and makeup design is unparalleled. She is certified in color training by internationally acclaimed Color 1 Associates. This is the color system she has used her entire career. She combines her knowledge of style and communication to help clients create the image they desire.

Janna insists, "After all that (study), it is the 30 years of working with my amazing clients that has taught me the most important thing — each person is unique, with his/her own beautiful possibilities."

