

COLOR TYPE INFORMATION: QSTYLETHEBOOK.COM

The Color 1 color charting system has four classic or basic color types, plus combination color types equaling twelve color types. Humans are magnificently unique; this diversity is what makes our beauty outstanding. Here the four basic or classic color types are shown. Every race is comprised of people who represent all of the 12 color types. For more explanation of each color type refer to our book *Quintessential Style*, Chapter 3.



LIGHT BRIGHT



CONTRAST



MUTED



GENTLE



➤ **COLOR**

➤ **CLARITY**

➤ **CONTRAST**

Each of these important elements must be considered in order to look your best.

Color

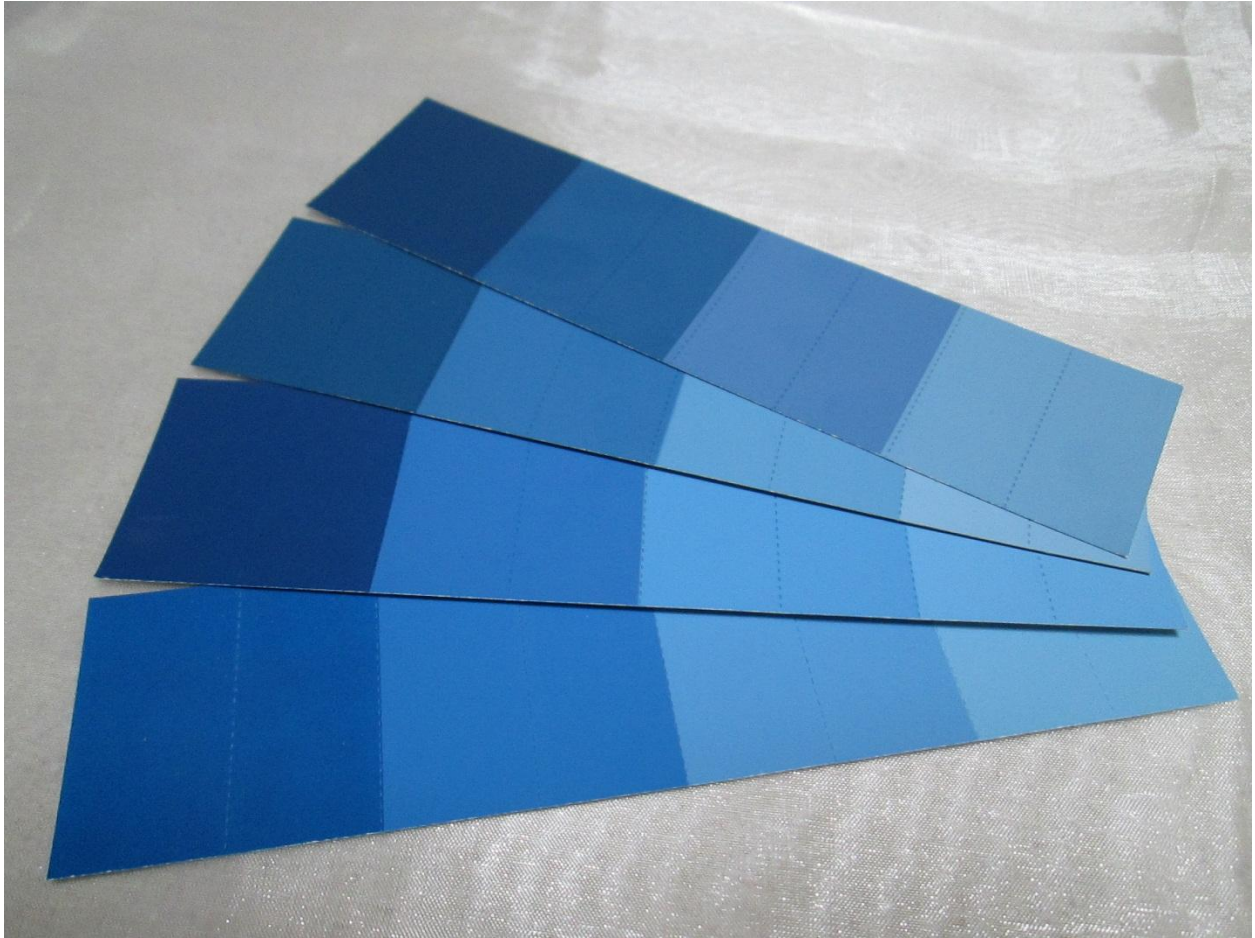


In the Color 1 Associates system, we believe each person can wear every color in the spectrum as long as it is your correct shade and clarity.

Clarity



As explained in [Quintessential Style](#), one of the most important factors for being well dressed and creating a harmonious wardrobe is selecting colors that are in the same range of clarity which is most flattering to you. Clarity determines how bright or toned down colors look.



CLARITY by Color Type

From bottom to top

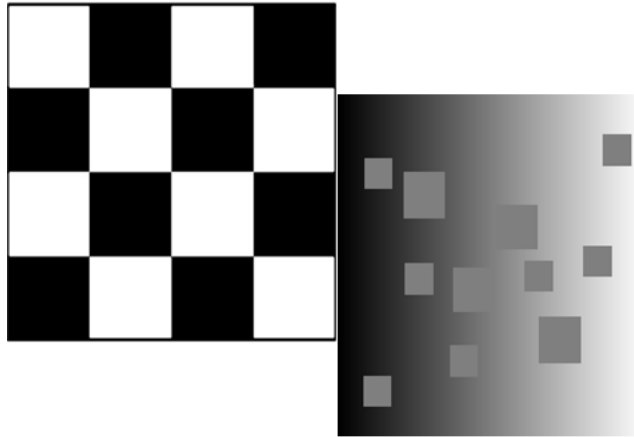
Light Bright: Bright with a touch of white added to lift it

Contrast: Bold and bright

Muted: Slightly toned down with the addition of some brown

Gentle: Soft, toned down with gray added

CONTRAST



In order to create a signature style it is important for every person to know whether they are more enhanced by pure white or off white. When some people wear black and white it acts like an intensifier and makes them show up more. On others, black and white is overpowering and it looks as if black and white ensembles are wearing them.

There are only three combinations that are high contrast, black and pure white, dark brown and pure white and navy blue and pure white.

In the illustration above, the black and pure white checkerboard pattern on the left is high contrast. The image on the right is blended looking and lower contrast.

SAMPLE COLOR CHARTS

If you have identified your color type by reading *Quintessential Style* these are samples of the colors that are usually most flattering by color type. Though there may not appear to be extreme difference in the colors, the difference in how an individual looks in the correct colors is extreme. Because of the difference in computer monitors and lighting limitations these colors may not be accurately conveyed.

Light Bright



Contrast



Muted



Gentle

It is extremely challenging to convey colors accurately online because color is light, and light sources vary greatly, especially from computer monitor to computer monitor. Controlling the light photographically is difficult also. Even varying textures of fabrics bounce light differently. Ask a certified **Color 1 Associate** for a demonstration.

If there is not one in your area visit your closest Lowes store and head to the paint department. These examples are not perfect, but will illustrate color and clarity differences by color type. Discerning the differences in the store will be difficult. Take the chips outside for natural light. Stand in the shade rather than in direct sunlight. Turn your back to the sun, light directed onto the chips. Holding the chips perpendicular to the light rather than laying them flat on a table will also make them easier to see.

Tip: If you do have a Color 1 chart and are decorating, Pittsburg Paint is the source for easiest matches to your chart. http://www.ppgpro.com/store-locator/Store_Locator.aspx

LIGHT BRIGHT:

Red: Olympic, Calypso Berry, A33-6

Blue: Valspar, card 4007-10, Peek-a-Boo Blue, chip 4007-10C

Green: Olympic, card A64b, Green Gloss, A64-6

CONTRAST:

Red: Valspar, Pantone Universe, card PN4050, Formula One, chip 19-1763

Blue: Valspar, Pantone Universe, card PN 8050, Princess Blue, chip 19-4150

Green: Olympic, card A62b, Jewel Green, chip A62-6

MUTED:

Red: Olympic, card B33b, Red Gumball, chip B33-6

Blue: Valspar, Azure Jazz, 4011-6

Green: Valspar, Chesterwood French Green, 6001-8C

GENTLE:

Red: Olympic, card B34b, Red Licorice, chip B34-6

Blue: Valspar, LaFonda Deep Blue, 4011-7

Green: Valspar, Eddie Bauer Home, Ridgeline Cabin, Juniper, EB44-3